

**Press Release April 30 2013**

**Winners of CR Reporting Awards 2013 (CRRA'13) announced.**

The winners of the 6th annual CR Reporting Awards (CRRA'13) were announced at the Royal Society in London on April 29th. These awards recognise the very best in corporate responsibility reporting, and are the only independent, global annual awards of their type.

The CRRA are managed by CorporateRegister.com, the CR resources website and provider of the world's largest online directory of CR (corporate responsibility) Reports. The CRRA identify and acknowledge the best CR reports and reward quality disclosure as a contribution to the raising of global reporting standards. See this year's winners in the CRRA'13 report at [www.corporateregister.com/downloads](http://www.corporateregister.com/downloads).

The CRRA'13 Call for Entries of reports published between September 2011 and September 2012 attracted 85 organisations with 164 entries across the categories. As in previous years, the reports were entered across nine reporting categories, including a new award, 'Innovation in Reporting'.

The categories are as follows:

- Best Report
- Best First Time Report
- Best Integrated Report
- Best Carbon Disclosure
- Creativity in Communications
- Innovation in Reporting
- Relevance & Materiality
- Openness & Honesty
- Credibility through Assurance

Voting was open to all 40,000 registered users of CorporateRegister.com. This online community represents a global audience of highly informed stakeholders and CR report readers: corporate CR professionals, CR consultants, CR organisations, government authorities, investors, analysts, NGOs, charities, journalists, academics and students. Free sign-up is available online at [www.corporateregister.com](http://www.corporateregister.com).

The CRRA'13 report is available as a free download from [www.corporateregister.com](http://www.corporateregister.com), but requires free sign-up and sign-in. The report includes the full list of shortlisted reports, the winners and a breakdown of how they won.

The CRRA Awards continue to be a great success, with many of the world's largest companies participating and over 6,000 votes cast. This year's Awards were announced at CorporateRegister's first CR Perspectives event, a day of interesting insights and discussion from top CR professionals from around the world. The event unveiled the preliminary results from the CR Perspectives Survey, the first web-based opinion survey into the dynamics of global CR reporting by CR professionals and registered users of CorporateRegister.com. The results were then debated across five different panel discussions and the audience. Insights from the CR Perspectives survey and discussions from the event will be published in a report by CorporateRegister later in May.

For further information, please contact:

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**Notes to editors**

### **About the CR Reporting Awards**

Organised by CorporateRegister.com, the CR Reporting Awards are the world's only independent global annual awards for corporate responsibility reporting. The awards were developed in August 2007 to identify and acknowledge the best in corporate non-financial reporting.

Voting took place online between December 2012 and February 2013. All 40,000 registered users of CorporateRegister.com were entitled to vote.

CorporateRegister.com takes extensive measures to ensure the integrity of the voting process. For example, employees of participating companies are not allowed to vote for their own report. This helps to maintain the CRRA's position as the world's most independent and authoritative CR reporting awards programme.

### **About CorporateRegister.com**

Founded in 1998, CorporateRegister.com is the global CR resources website and hosts the world's most comprehensive directory of corporate non-financial reporting, profiling over 47,000 reports from almost 10,000 companies across 176 countries. Around 6,500 CR (Corporate Responsibility) reports are published annually and are added to the current 47,000 reports profiled free and online on [www.CorporateRegister.com](http://www.CorporateRegister.com).

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