



Press Release

CR Reporting Awards Global Winners and Reporting Trends report released

London, March 24, 2011 CorporateRegister.com's annual report on global corporate responsibility (CR) reporting trends was released at the 4th annual CR Reporting Awards, held in London on March 24.

Now in their fourth year, the CR Reporting Awards are the only annual, global awards for Corporate Responsibility (CR) reporting. They identify and acknowledge the best CR reports from around the world. The Global Winners and Reporting Trends report looks at overall global trends in CR reporting and is available to download at www.CorporateRegister.com

CorporateRegister.com's Paul Scott said: *"2011 Global Winners & reporting Trends' is our fourth annual review of the state of play in global corporate responsibility (CR) reporting. We look at the statistics and trends, give the detail on which reports won the CRRA this time around, and we introduce our CR debates. We've put a lot of thought into it, we're sure our stakeholders will once again download it in their thousands".*

The CRRA'11 solicited reports published between September 2009 and September 2010. Due to the high level of interest in the Awards, the number of entries in each category was capped. This year, 90 leading reporting companies, from well-known multinationals to local SMEs, entered their reports across nine categories. This year's winners are:

- **Best report** – Hewlett-Packard Company (United States)
- **Best first time report**– Virgin Group Ltd (United Kingdom)
- **Best SME report** – Pacific Hydro Pty Limited (Australia)
- **Best Integrated report** – Natura Cosméticos SA (Brazil)
- **Best Carbon Disclosure** – Vodafone Group plc (United Kingdom)
- **Creativity in Communications** – Virgin Group Ltd (United Kingdom)
- **Relevance & Materiality** – SABMiller plc (United Kingdom)
- **Openness & Honesty** – Novo Nordisk A/S (Denmark)
- **Credibility through Assurance** – Co-operative Group Limited (United Kingdom)

As a companion to this year's awards ceremony CorporateRegister.com is hosting two online debates. Leading CR experts, including from Harvard Business School, will set out the opposing sides of two hot CR reporting topics, and the public is invited to participate in an ongoing debate. View the debates and join in the discussion at <http://www.corporateregister.com/blog/>

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Contacts

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Notes to editors

CR Reporting Awards 2011 - The Winners and Runners-up

Best report

Winner: Hewlett-Packard Company

1st Runner-up: Coca-Cola Enterprises Inc

2nd Runner-up: Bayer AG

Best first time report

Winner: Virgin Group Ltd

1st Runner-up: McGraw Hill Companies Inc

2nd Runner-up: Hyundai Engineering & Construction Co

Best SME report

Winner: Pacific Hydro Pty Limited

1st Runner-up: ArcelorMittal India Ltd

2nd Runner-up: Lipor

Best Integrated report

Winner: Natura Cosméticos SA

1st Runner-up: SolarWorld AG

2nd Runner-up: AXA SA

Best Carbon Disclosure

Winner: Vodafone Group plc

1st Runner-up: General Electric Company

2nd Runner-up: Banco Bradesco SA

Creativity in Communications

Winner: Virgin Group Ltd

1st Runner-up: The Coca-Cola Company

2nd Runner-up: Hewlett-Packard Company

Relevance & Materiality

Winner: SABMiller plc

1st Runner-up: L'Oréal SA

2nd Runner-up: Novo Nordisk A/S

Openness & Honesty

Winner: Novo Nordisk A/S

1st Runner-up: Co-operative Group Limited

2nd Runner-up: Microsoft Corporation

Credibility through Assurance

Winner: Co-operative Group Limited (assured by Two Tomorrows)

1st Runner-up: General Electric Company

2nd Runner-up: Royal Dutch Shell plc

About the *CR Reporting Awards 2011*

Organised by CorporateRegister.com, the CR Reporting Awards are the world's only independent global annual awards for corporate responsibility reporting. The awards were launched in August 2007 to identify and acknowledge the best in corporate non-financial reporting.

CorporateRegister.com invited all companies with relevant CR/Sustainability reports to participate. There are nine categories, with one winner and two runners-up for each category.

Voting took place online between 28 October 2010 and 28 January 2011. All registered users of CorporateRegister.com were entitled to vote. Each voter could choose up to five reports per Award. Voters' choices were saved online for them to revisit, amend and refine right up until the deadline.

CorporateRegister.com takes extensive measures to ensure the integrity of the voting process. For example, employees of participating companies are not allowed to vote for their own report. This helps to maintain the CRRA's position as the world's most independent and authoritative reporting awards programme.

About CorporateRegister.com

Founded in 1998, CorporateRegister.com is the global CR resources website and hosts the world's most comprehensive directory of corporate non-financial reporting, profiling 31,000 reports across 161 countries. Around 5,000 CR (Corporate Responsibility) reports are published annually and added to the current 31,000 reports profiled free and online on www.CorporateRegister.com. Used by over 35,000 reporting stakeholders worldwide, the website also provides registers for some of the most significant organisations in the corporate responsibility field, including AccountAbility and the UN Global Compact. Access to CorporateRegister.com is free of charge.