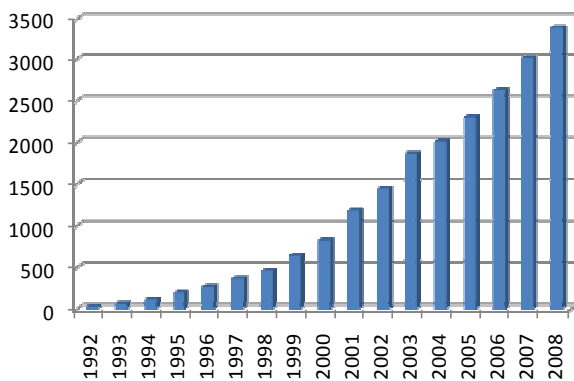


## As a designer, what could corporate responsibility (CR) reporting mean for you?

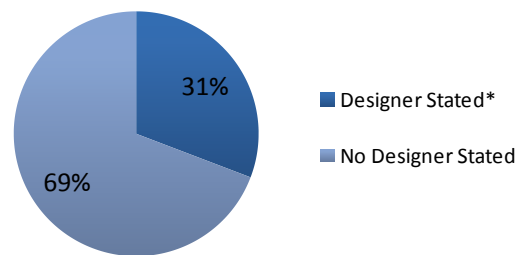
**CSR reporting is rapidly becoming mainstream business practice, with major opportunities for corporate designers.**

Trends in CSR Reporting (data from [www.corporateregister.com](http://www.corporateregister.com))

Output of CR reports from companies worldwide



Proportion of reports in 2008 with a stated designer\*\*



\*\*'designer stated' - a named designer acknowledged in the report

Did you know that **over the past 10 years**, CR report production has grown at an average rate of **23% per year**?

(Based on the above CR report output data, CorporateRegister.com)

## Could your organisation be better positioned in this market?

If you have the credentials to capitalise on this expanding market, we can help you advertise to nearly **30,000 CR-focused business and individuals**, including representatives from over **5,500 companies** currently producing CR reports.

The ReportingPartners directory offers online access to profiles of over **6,000** service providers currently active in the global CR reporting market.

- *Make sure your profile stands out: become a **PriorityReportingPartner*** -

[www.corporateregister.com/reportingpartners](http://www.corporateregister.com/reportingpartners)

Another service from CorporateRegister.com, the world's largest online resource for CR/Sustainability Reports

[www.corporateregister.com](http://www.corporateregister.com)

[info@corporateregister.com](mailto:info@corporateregister.com)

+44 20 7014 3366

## How can you benefit from the ReportingPartners Directory?

Advertise your CR reporting services in our comprehensive online directory:

1) We provide **BRONZE ReportingPartner** profiles free of charge:

This includes your company name, address, telephone number and statistics summarising your involvement in CR reporting to date.

2) Upgrade to a **SILVER PriorityReportingPartner** profile:

We will add a **website link**, **email address**, **logo** and brief company **description** to your profile.

Annual Fee - **£175 / €200 / US\$300**

2) Upgrade to a **GOLD PriorityReportingPartner** profile:

You will get **priority listing** by appearing at the top of any search results in which you feature. We will **activate additional tabs** on your profile giving you the flexibility to include **5 customised HTML pages** covering your services, credentials and specific contacts in your own words & style.

Annual Fee - **£350 / €400 / US\$600**

## Why upgrade your ReportingPartners Directory profile?

Advertise your services to existing CR reporters, and companies preparing to produce their first CR report. We have indentified this audience; it's the core focus of our activities.

The ReportingPartners Directory is part of [www.CorporateRegister.com](http://www.CorporateRegister.com) - the world's largest online directory of CSR/Sustainability reports which receives over **75,000** unique visits every month.

Our site offers unrivalled access to **CR report developers**. CorporateRegister.com is indispensable for anyone working in this field, and already profiles and actively communicates with thousands of CR reporting companies worldwide.

What other credentials do we have in the CR area?

- We manage the official directory for all reports following the *AccountAbility AA000AS* reporting guidelines.
- We manage the [www.ReportAlert.info](http://www.ReportAlert.info) CR report announcement service.
- We manage the [www.EventAlert.info](http://www.EventAlert.info) CR event announcement service.

Contact us now to upgrade your profile - [info@corporateregister.com](mailto:info@corporateregister.com)

[www.corporateregister.com/reportingpartners](http://www.corporateregister.com/reportingpartners)

Another service from CorporateRegister.com, the world's largest online resource for CR/Sustainability Reports