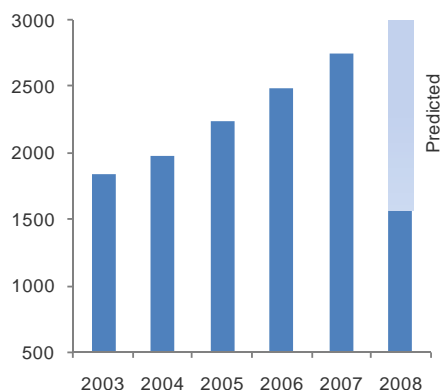


As a designer, what could CSR reporting mean for your company?

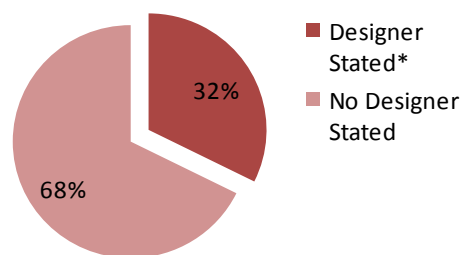
CSR reporting is rapidly becoming mainstream business practice, with major opportunities for corporate designers.

Trends in CSR Reporting (data from www.corporateregister.com)

Output of CSR reports from companies worldwide



Proportion of reports in 2007 with a stated designer



*'designer stated' - a named designer acknowledged in the report

Did you know that **333** of the world's top **500** companies produce a **CSR/Sustainability report**?

(Based on a 2007 snap-shot of the FT Global 500)

Could your organisation be better positioned in this market?

If you have the credentials to capitalise on this expanding market, we can help you advertise to over **22,000 CSR-focused business & individuals**, including representatives from over **2,800 companies** currently producing CSR reports.

The ReportingPartners directory offers online access to profiles of over 3,800 service providers currently active in the global CSR reporting market.

www.corporateregister.com/reportingpartners

Another service from CorporateRegister.com the world's largest online directory CSR/Sustainability Reports

www.corporateregister.com

info@corporateregister.com

+44 20 7014 3366

How can you benefit from the ReportingPartners Directory?

Advertise your CSR reporting services in our comprehensive online directory:

1) We provide **BRONZE** profiles free of charge:

This includes your company name, address, telephone no. and statistics summarising your involvement in CSR reporting to date

2) Upgrade to a **SILVER** profile:

We will add a **website link**, **email address**, **logo** and brief company **description** to your profile.

Annual subscription - **£175 / €250 / US\$350**

2) Upgrade to a **GOLD** profile:

You will get **priority listing** by featuring at the top of any search results in which you feature. We will **activate additional tabs** on your profile giving you the flexibility to include **5 customised HTML pages** covering your services, credentials and specific contacts in your own words & style.

Annual subscription - **£350 / €525 / US\$700**

Why upgrade your ReportingPartners Directory profile?

Advertise your services to existing CSR reporters, and companies preparing to produce their first CSR report. We have indentified this audience, it's the core focus of our activities.

The ReportingPartners Directory is part of www.CorporateRegister.com - the world's largest online directory of CSR/Sustainability reports which receives over **75,000** unique visits every month.

Our site offers unrivalled access to **CSR report developers**. CorporateRegister.com is indispensable for anyone working in this field, and already profiles and actively communicates with thousands of CSR reporting companies worldwide.

What other credentials do we have in the CSR area?

- We manage the official directories for all reports following the two major CSR reporting guidelines: the *Global Reporting Initiative* and *AccountAbility AA000AS*.
- We manage the www.ReportAlert.info CSR report announcement service.
- We manage the www.EventAlert.info CSR event announcement service.

Contact us now to upgrade your profile - info@corporateregister.com

www.corporateregister.com/reportingpartners

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