

What is Report-Works?

Report-Works helps you to significantly expand the reach and value of your existing corporate responsibility (CR) reports through a custom built, interactive CR reporting website.

Why Should My Company Care?

Now more than ever, consumers have a multitude of options to learn about the CR records of companies. The most popular places for consumer inquiry into CR practices are:



- Independent websites
- Search engines
- Word of mouth, including social networking sites
- Employees
- Newspapers
- Television
- Radio

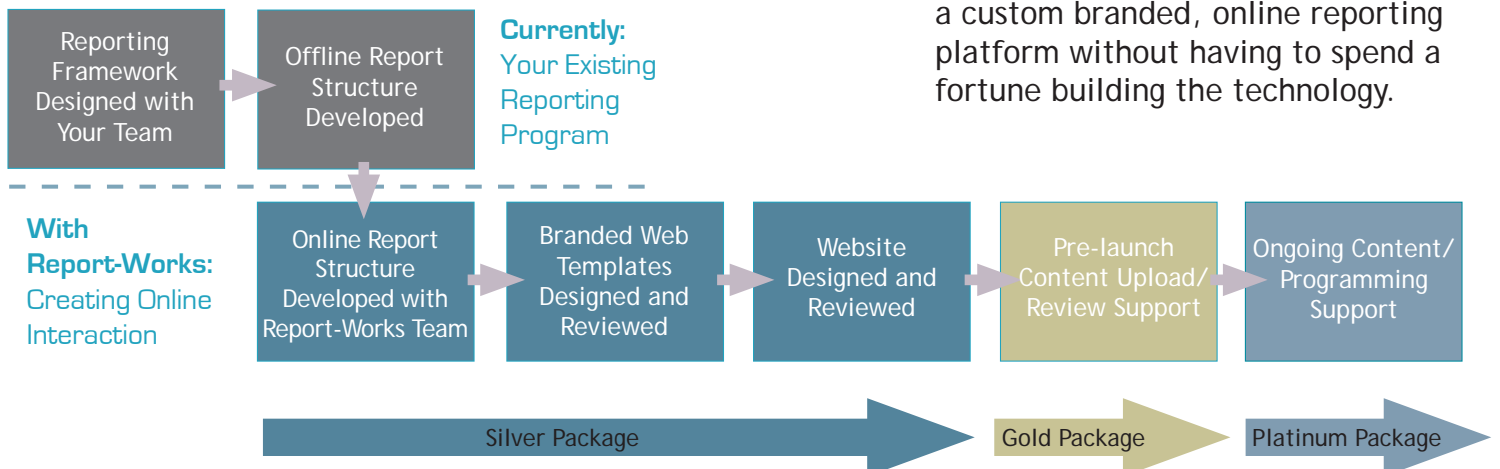
(Source: Fleishman-Hillard)



Example custom CR reporting site built by, and integrated with, Justmeans.
Visit: www.seventhgenerationcsr.com

Created through a partnership between CorporateRegister.com, the number one global directory of CR resources, and Justmeans, the leading online community for attracting and igniting advocates for better business, Report-Works will amplify the value of your CR reporting.

What is the Process?



With Report-Works, you can develop a custom branded, online reporting platform without having to spend a fortune building the technology.