

London, 25 September 2007. The CR Reporting Awards 2007 are open for voting!

Corporate responsibility reporting is firmly established as a mainstream business issue. Statistics published by CorporateRegister.com, who host and maintain the world's most comprehensive database of corporate non-financial reports, show that a total of 15,000 reports have now been published by 4,000 companies across 93 countries.

In the world's first development of its kind, the CR Reporting Awards 2007 (CRRRA 2007) have been launched to identify and acknowledge the best of these reports. And the voting jury consists of the thousands of report users worldwide. Nearly 20,000 of these are established users of CorporateRegister.com and it is expected that many more will participate.

The CR Reporting Awards 2007 are open for voting. Now reporting stakeholders can participate in the largest ever CR awards programme (and even win their own prize). The entries and Awards can be viewed here <http://www.corporateregister.com/crra>.

The background

CorporateRegister.com issued a first call for entries on 23 August 2007, and invited the participation of over 2,000 companies with a relevant report published during the preceding 12 months. The response was overwhelming: entries flooded in immediately. When the number of entries reached 300 it was decided to draw a line, as voters might not otherwise be able to view all reports entered into the nine separate Awards categories.

These 300 entries for this first year of the CRRRA represent 40 countries across 39 business sectors. This is the highest number of entries, and the widest representation, for any international CR awards programme.

These reports can all be viewed at <http://www.corporateregister.com/crra>. These first global online reporting awards are open to all reporting stakeholders worldwide. In recognition of the viewing and voting by the global CSR community, voters themselves can enter the Voters' Prize draw, where CorporateRegister.com is donating £5,000 in cash prizes.

The winners of the CRRRA 2007, together with the winners of the Voters' Prize draw, will be announced at a prestigious reporting event & gala evening in March 2007 - information to follow.

The voting procedure

There are nine individual Awards. Voters can view the entries for each Award, and select up to five choices (first choice, second choice etc). Our voters can review their choices, change their minds, review further reports, refine the process as many times as they wish. There are many reports to look at, but voters have until January 2008 to make up their minds. Their choices are available as part of their user profile for CorporateRegister.com: this means they can log-in and log-out as many times as they wish – the voting platform remembers and displays their choices. Finally, in January 2008 the votes are counted.

The Way Forward

The CR Reporting Awards will become an annual event, involving the CR stakeholder community worldwide. The reports will always be the latest published by participating companies – in many cases the reports included were published only a few days before the launch of the Awards. Comments by voters will be forwarded to the individual companies,

and a comprehensive report on the Awards will be freely available from CorporateRegister.com

'The inclusive, refreshing approach taken by these new CR Reporting Awards and the no-nonsense criteria will make this one of the most exciting events in global CR reporting'

Toby Webb, Founding Editor, Ethical Corporation

'We're proud to announce the first global online CR reporting awards. Comparing reports on this scale worldwide will give an invaluable insight into stakeholder views, which we'll be making freely available. This is the first of what will become an annual programme, so we look forward to the online participation of everyone connected with CR reporting'

Paul Scott, Managing Director, CorporateRegister.com

For further information:

Paul Scott and Iain McGhee

+44 20 7014 3366 / info@corporateregister.com

<http://www.CorporateRegister.com>

Notes for editors:

Founded in 1998, CorporateRegister.com is the world's most comprehensive directory of corporate non-financial reporting. Used by thousands of reporting stakeholders worldwide, it also provides the official registers for some of the most significant organisations involved in global corporate responsibility, including AccountAbility and the Global Reporting Initiative. CorporateRegister.com also provides a register of reports following the UN Global Compact.