



Press Release

Voting opens for CR Reporting Awards 2012

CorporateRegister.com calls on the CR Community to select best CR Reports

London, 25th October 2010 - Voting begins today for the fifth annual CR Reporting Awards (CRRA'12), the only independent global annual awards for corporate responsibility (CR) reporting.

The jury consists of an online CR community of 36,000 registered site users. From now until Friday, 27th January 2012, registered users of CorporateRegister.com can vote online at www.corporateregister.com/crra.

The CRRA is managed by CorporateRegister.com, the CR resources website and provider of the authoritative global online directory of CR Reports. The CRRA identify and acknowledge the best CR reports and reward quality disclosure as a contribution to the raising of global reporting standards. The CRRA'12 solicited reports published over the last year between October 2010 and October 2011. This year, 93 leading international reporting companies from 29 countries have reports entered across nine categories:

- Best Overall Report
- Best First Time Report
- Best SME Report
- Best Integrated Report
- Best Carbon Disclosure
- Creativity in Communications
- Relevance & Materiality
- Openness & Honesty
- Credibility through Assurance

This year each entry has a summary of 'Key reporting highlights' to help the voters make their choices.

Voting is open to all 36,000 registered users of CorporateRegister.com. This online community represents a global audience of highly informed stakeholders and CR report readers: corporate CR professionals, CR consultants, CR organisations, government authorities, investors, analysts, NGOs, charities, journalists, academics and students. Free sign-up is available online at www.corporateregister.com/crra. Signing up not only allows participation in voting, but also access to the entire website, along with several additional benefits.

Voters may select up to 5 choices in each award category. Those voters with a first choice for each award category are then entered in the Voters' Prize draw and can win cash prizes. A total of £2,500 will be awarded to voters.

The CRRRA'12 winners will be announced in March 2012 at an event and ceremony in London. There will be one overall award winner per category, with a mention for the first and second runners-up. A comprehensive CRRRA'12 report will be freely available from CorporateRegister.com after the awards ceremony in hard copy and as a pdf download. The report from CRRRA'11 is available now as a free download at CorporateRegister.com.

Last year's annual awards programme was a great success, with many of the world's largest companies participating. The 2012 event will repeat this success, with a wide range of companies from well-known multinationals to local SMEs competing across the nine categories.

CorporateRegister.com's Director, Paul Scott said: *"CR reporting continues to transform the reporting landscape all around the world, and the CRRRA reflects this global diversity. As we enter the fifth year of these global reporting awards, our global online stakeholder jury can compare the reports of some of the largest companies with some of the smallest. This is how best practice is identified - so sign up on the site, participate in the voting, and help decide the direction CR reporting should take!"*

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Contacts

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Notes to editors

About the CR Reporting Awards

Developed and hosted by CorporateRegister.com, the CR Reporting Awards are the world's only independent global annual awards for corporate responsibility reporting. The awards were developed in August 2007 to identify and acknowledge the best in corporate non-financial reporting.

CorporateRegister.com invited companies with relevant CR/Sustainability reports to participate. The number of entries in each category is capped to give voters the opportunity to study each entry in detail. Companies that have won the same category in two consecutive years were not eligible to enter that same category for the 2012 Awards – this makes the awards more dynamic. There are nine categories, with one winner and two runners-up for each category. Voting takes place online between 25th October 2011 and 27th January 2012. All 36,000 registered users of CorporateRegister.com are entitled to vote. Each voter can choose up to five reports per Award. Voters' choices are saved online for them to revisit, amend and refine right up until the deadline. CorporateRegister.com takes extensive measures to ensure the integrity of the voting process. For example, employees of participating companies are not allowed to vote for their own report. This helps to maintain the CRRRA's position as the world's most independent and authoritative reporting awards programme.

About CorporateRegister.com

Founded in 1998, CorporateRegister.com is the global CR resources website and hosts the world's most comprehensive directory of corporate non-financial reporting, profiling 36,400 reports across 171 countries. Around 5,500 CR (Corporate Responsibility) reports are published annually and added to the current 36,400 reports profiled free and online on www.CorporateRegister.com. Used by 36,000 reporting stakeholders worldwide, the website also provides registers for some of the most significant organisations in the corporate responsibility field, including AccountAbility and the UN Global Compact. Access to CorporateRegister.com is free of charge.